



**A Hand Book  
on  
Promotional key chains**

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## Premier Key Chain Manufacturer

PromotionalKeychains.biz is regarded as a Premier **Key chain manufacturer**. It has a wide range of quality key chains of different designs and of different metallic touches. They are the best suited **business promotional items** available starting at less than a dollar. These can be the best tradeshow giveaways or can be gifted to clients and customers.

It has chrome silver star key chain, zinc alloy plus chrome accented key chain, 2-tone satin nickel car key chain, satin nickel airplane shaped key chain, silver/black metal rectangle key holder, silver/black metal tea drop key holder, chrome plated truck key holder, laser engraved shining star key holder, classic leather and chrome key fob and many more.

In the category of customized key chains, there are custom die-struck key chains, zinc alloy plated key chains, custom cast metal key chains, custom solid power key chains, custom laser-cut PVC key chains in 2D and 3D, and custom shaped SoftTouch™ vinyl keychains. These are all available in very attractive prices.

Chrome silver-star key chain costs as low as \$2.20, zinc alloy plus chrome accented key chain \$2.40, 2-tone satin nickel car keychain, \$2.99, satin nickel airplane shaped key chain 2.99. You will get key chains in low prices, if you order more.

Enameled die-struck custom key chains of solid brass, available in four colors - brass (gold), nickel (silver), black nickel and copper, cost \$2.40 per piece if you order 500 pieces, \$2.10 for 1,000 pieces, and \$2.00 for 2,500 pieces. Zinc alloy plated 2-d color filled **custom keychain** cost \$1.79 if ordered 1,000 pieces, \$1.41 for 2,500 pieces and \$1.31 for 5,000 pieces.

High pressure die-struck gold and silver plated custom key chains cost \$4.50, if ordered 500 pieces, \$3.65 for 1,000 pieces, \$3.20 for 2,500 pieces, and \$2.75 for 5,000 pieces. Custom cast laser engraved rotating key chain in Satin nickel, comes at \$4.99 per piece if ordered 1,000 pieces, \$4.59 for 2,500 pieces and \$3.89 for 5,000 pieces.

There are many other designs of key chains available with this key chain manufacturer. You can ask for any design as per your need. Its in-house art department will help you. This key chain manufacturer has access to thousands of other **promotional giveaways**. Visit <http://www.promotionalkeychains.biz/> for more detail on these custom promotional items or call toll free 877-848-4044 for answers to your queries or free key chain quotes.



## Why is the Key Chains Best Promotional Item

These days, every business requires frequent promotional tactics to maintain a steady flow of business. These promotions can be as a full-fledged advertising campaign or low budget business promotion. Promotional key chains are good marketing tool for companies that want to advertise big while keeping costs low.

Promotional key chains form an excellent **business promotion item** for many reasons, which are as follows:

- **Key chains are inexpensive**

Therefore, they form wonderful **promotional giveaways** since everybody can afford to use them as a business promotion item for the growth of their business.

- **The key chains are very useful**

The customer uses these **promotional items** on a regular basis. The customer does not dump the promotional item once it reaches the target audience because they see a sense of reward.

- **Key chains make thoughtful gifts**

People like receiving gifts. Therefore, promotional items make the user more positively inclined to receive the promotional message. In addition, frequent and new customers are more likely to remember your business if they know how much you appreciate them as a customer.

### **Advantages of these promotional key chains:**

The promotional key chains are a perfect choice for small-scale businesses, businesses with budgets, as well as the launching of new products.

Promotional products cost much less than advertising campaigns. Key chains, for instance, are one of the best promotional giveaways you can think of that are personal and universally used.



## Wide array of promotional key chains

You can get the best promotional products from the site [www.promotionalkeychains.biz](http://www.promotionalkeychains.biz). You can get **custom promotional item** and even **trade show giveaways** at one place. Log on to the portal and choose according to your promotional requirements. All sorts of key chains are on the site with different designs and metallic finishes. You can find stress ball key chains, sports key chains, fresh metal key chains, carabiner key chains, cable key chains etc.

The **promotional key chains** are really an interesting way to seek the customer's attention. Visit <http://www.promotionalkeychains.biz/> and see your business promotion take off and your business growth seek higher heights.



## Business Promotional Item That Will Help Your Business to Grow

PromotionalKeychains.biz has a striking medley of promotional keychains. They provide a swift and easy method to select the most preferred and sought-after styles of fashionable promotional keychains, **carabiner keychains** and key rings available today.

PromotionalKeychains.biz also carries promotional keychains and promotional gifts in a great selection of metal styles. When you want to be remembered by a customer, prospect or associate, nothing does it like promotional gifts that is not only used daily, but are unique and invite compliments. Their **business promotional items** get your company noticed, and fresh metal items provide permanence. Furthermore, the high-quality business promotional items are sure to stay with the prospective clients for a long time. In order to ensure repeat business, one must use this specific upscale promotional advertising.

Business **promotional items** are important in order to impress your customers and prospects and promote your business. They are the best way to clinch clients' favor for your business. Promotional key chains can make your client happy and grasp attention due to their catchy designs and styles. Since they are often a product that is kept while on the go, you are sure to make them remember your logo, which would help in your brand's promotion.

### Get Noticed With The Cool Tradeshow Promotional Items!

The cool collection of customized key chains is sometimes referred to as **promotional giveaways** and promotional advertising specialties because they have a function or clever design to get your logo noticed. They are great as promotional giveaways and as tradeshow promotional items.

### Classy and Effective Promotional Advertising

The classy and elegant promotional key chains help you to advertise your organization, your products and services subtly. In a tactful way, you can stay in touch as well as remind your clients continuously about your company. This will boost your business by increasing chances of keeping yourself in the minds of your clients.

So get into the groovy style of promoting your organization by utilizing this amazing marketing strategy to optimum level.



## Use Tradeshow Promotional Item to Deliver Results

The whole idea of **trade show promotional items** is to gain new customers and perhaps repeat business from past customers. Similarly, the thought of using a promotional item at your booth is to attract people to your table, generate interest and hopefully provoke questions.

**Tradeshow giveaways, trade show Promotional items** used at a tradeshow and the corporate apparel worn by booth staff can all positively influence brand awareness of a company.

If you want to use trade show promotional items as a tradeshow marketing tactic, the place to start is with careful consideration of your budget and your goals. Some things that should help to define the tradeshow promotional items you use are:

- Your budget.
- Your goal.
- The message your tradeshow promotional items will communicate.
- Your target audience.
- The impression you are trying to create.

Offering tradeshow **promotional items** are about giving something and then getting something in return. It's using a tradeshow promotional item to keep your company's name prominent long after the show. Trade show promotional items help to increase the sales interaction and impression of an exhibit.

### Choosing the Right Trade Show Promotional Item

The best **trade show promotional items** are targeted toward the right audience, which clearly communicate benefits and build brand awareness. It is best to have a tradeshow promotional item that is somehow related to your business. If you can't find a trade show promotional item that is somehow related to your business or product-- make sure the creative aspect of the items convey a close tie to your business or product.

If you're planning to use tradeshow promotional items at your event, you need to carry different levels of customer gifts to give to different customers. For example – say you get 80% of your business from 20% of your customers. Those 20% deserve most of your attention and appreciation. You need to give them something fitting of their contribution to your success.



Billions of dollars are wasted every year on tradeshow promotional items or **business promotional item** and most exhibitors only get a fraction of the return on investment. Why? Because they spend their money on trade show giveaways and not repetitive message senders.

If your prospect has a re-usable product, your company gets seen over and over again. The result? Your cost per impression goes down and your return on investment goes up. Retention is the key to maximizing effectiveness.



## Carabiner Key Chain

Carabiner key chains make great **promotional items**. Among all the **promotional giveaways**, a key chain is the safest way to get your company noticed fast. Moreover, it is not at all an expensive proposition. Often, you notice the logo of a company stand out when someone handles a classy key chain. The idea of promoting your company through a carabiner key chain is not only economical, but it is effective too given the fact that almost everyone uses key chains. Carabiner key chains personalized with a customized message or a company logo surely make one of your perfect giveaways.

**Carabiner key chains** at [www.promotionalkeychains.biz](http://www.promotionalkeychains.biz) are normally laser engraved. These key chains are very popular because they are stylish, easy to use, eye-catching, and the logo will not scratch off. It is the most ideal way to carry the message of your company. Interestingly, the Carabiner key chain is economical also. With an attractive price range – starting 44¢ -- the carabiner key chains are a perfect trade show giveaway and custom promotional item.

PromotionalKeychains.biz is a premier carabiner **key chain manufacturer**, specializing in various shapes and materials of such key chains. There are lots of styles to choose from. Some of the classic carabiner key chains include: D-shaped carabiner, Mini carabiner, Fish, Horses, Dog Bones, Houses, Dollar Signs, Stars, Hearts and the like. In fact, high quality key chains can be customized into any shape with a message or logo imprinted on them.

**PromotionalKeychains.biz** has a wide range of carabiner key chains with cool and useful attachments. Engraved or blank carabiner key chains are available with attachable lights, pens, and even compasses. Turntable Carabiner Clip and Rotating Function Carabiner Key chains, for example, have trendy electronic watches attached to them. Similarly, pillbox carabiner key chain holds pills inside an easy to use container with its attached carabiner clip. The key chain is available in translucent blue, translucent green and translucent red colors.

Carabiner **promotional key chains** are ideally designed to blend style and functionality. These key chains are in the form of bottle openers, classic, designer, solid metal, or simply funky-types. Each item is designed with generous imprinting space in mind for your company logo and message.

Since the visibility is so high, advertising your company through carabiner key chains makes more sense, economically, than Internet, TV and Print advertising.



## Know More about Custom Promotional Items

Surprise your target audience with a unique touch of originality and you can get a few sparks of undivided attention to your business.

One original **custom promotional product** is a backscratcher. The idea is to have an imprinted message on the backscratcher saying: "itching' for" and then name your business. For example, you might be "itching' for a car.

Another interesting type of promotional product is a cactus! Miniature cacti are low maintenance plants that can be used as great marketing tools. One can lavishly decorate the cactus' base with a logo and include a simple booklet with the instructions necessary to maintain these curious plants. These make for fun, unique, and memorable promotional items especially if your clients love plants.

PromotionalKeychains.biz has a great selection of promotional products. As the Business Person's Choice for corporate promotional key chains & **promotional items**, they provide a fast, clear way to find the most popular and desirable styles of contemporary promotional key chains, carabiner key chains and key rings available today.

### A Source for Custom Key chains Manufacturing:

**PromotionalKeychains.biz**, manufacturing custom key chains of the highest quality and with their in-house art department at one's service, is your source for quality custom die-struck key chains, zinc alloy plated key chains, custom cast metal key chains, custom solid pewter key chains, custom laser-cut PVC key chains in 2D and 3D, and custom shaped SoftTouch™ vinyl key chains manufactured and made to order at exceptionally attractive prices.

### Custom Promotional Key chains

PromotionalKeychains.biz is your source for quality promotional key chains and **personalized promotional items**. All key chains are fresh, contemporary, and hand-selected for style plus are effective once customized into personalized key chains.

As promotional items, they represent a wonderful way to promote and market your business or organization from promotional giveaways to corporate gifts. The friendly staff at PromotionalKeychains.biz is experts with all processes in creating imprinted, engraved or cast custom promotional products.



## Promotional Custom Made Key Chains

PromotionalKeychains.biz manufactures a wide variety of customized key chains with so many designs in different ranges. The **custom made key chains** can be used as promotional items for your corporate brand and firms. These can be gifted to your clients, customers and staff on special occasions like company's anniversary or in any eventful time.

MetaCast Relief™ metal custom-made key chains are unique types of key chains that come in three finishes: Antique brass, antique silver and antique copper with custom-made die cast zinc alloy. The price is \$1.44 for 500 pieces, \$1.26 for 1,000 pieces, \$1.05 for 2,500 pieces and \$.90 for 5,000 pieces.



## Promotional Custom Made Key Chains

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PromotionalKeychains.biz has the highest quality custom die-struck key chains, zinc alloy plated key chains, custom cast metal key chains, custom solid power key chains, custom laser-cut PVC key chains in 2D and 3D, and custom shaped SoftTouch™ vinyl key chains. They are available at attractive prices.

Enameled Die-Struck Custom Key chains of solid brass, available in four colors - brass (gold), nickel (silver), black nickel and copper, packaged in polybag, cost \$2.40 per piece if you order 500 pieces, \$2.10 for 1,000 pieces, and \$2.00 for 2,500 pieces.

Zinc Alloy Plated 2-D Color Filled Custom key chains come in zinc combined with the allure of enameled custom colors. It is finely hand-crafted and comes packaged in polybag. Cost of this key chain is \$1.79 if ordered 1,000 pieces, \$1.41 for 2,500 pieces and \$1.31 for 5,000 pieces.

High Pressure Die-Struck Gold and Silver Plated Custom key chains are high quality key chains having a classic look and a glimmering appeal and polished to a mirror reflective finish. Cost per piece of the key chain is \$4.50, if ordered 500 pieces, \$3.65 for 1,000 pieces, \$3.20 for 2,500 pieces, and \$2.75 for 5,000 pieces.

Custom Cast Laser Engraved Rotating Key chains in Satin nickel, a distinctive custom key chain, is a satin finished solid nickel keychains with shiny chrome trim, customized in both the centerpiece and laser engraved below. It costs \$4.99 per piece if ordered 1,000 pieces, \$4.59 for 2,500 pieces and \$3.89 for 5,000 pieces.

MetaCast Relief™ Metal **Custom made keychains** are unique types of key chains come in three finishes - antique brass, antique silver and antique copper -- with custom made die cast zinc alloy. The price is \$1.44 if ordered 500 pieces, \$1.26 for 1,000 pieces, \$1.05 for 2,500 pieces and \$.90 for 5,000 pieces.

There are many other designs of custom made key chains available. You can ask for any design, its in-house art department will help you. Please visit <http://www.promotionalkeychains.biz/> for more information on these custom promotional products or call toll free 877-848-4044 for immediate order or free custom key chain quote.



## Cool Collection of Promotional Giveaways

Contrary to what you may think, getting your company noticed is not always an expensive proposition. Advertising can take any form as long as it promotes your products and services. Think about how many times you have noticed the logo when someone handled a key chain. Why not use this idea to advertise — and under a buck — with promotional key chains? Not only is it an economically viable option, but also a very effective one, considering that everyone uses key chains. Key chains imprinted with your company logo can make one of your perfect **promotional giveaways**.

Our **business promotional items** are designed to give you the best combination of style and functionality, and we offer you some of the coolest items in this collection. Select your key chains from a variety of designs, sizes and shapes. Starting from the more common bottle openers, to classic or designer solid metal key chains, you'll find a wide selection here. And each design has generous space for your company logo and message. If looking for functional promotional giveaways finds interesting LED, compass, flashlight key chains, key chain pen and chrome tape key chains among many others.

Our attractive pricing makes our key chains perfect **trade shows giveaways** and custom promotional item for functions and events where you require large quantities. Just in case you have a design in mind, and don't find it on our pages, let us know and we can produce custom promotional items just for you. We are a **premium key chain manufacturer** and hence we can make just about any shape key chain you need, and in various materials. You can personalize them with your own artwork or custom imprint. Rest assured of our high quality and workmanship. They can be shipped to you either as bulk, personalized key chains or custom branded with your logo on an imprinted key chain.

Now augment your Internet advertising and print ads and advertise on key chains for great ROI. When compared to other promotional giveaways, key chains have a powerful reach. They are the most cost-efficient method to promote and market your business and your organization. Have a look at our wide selection of **custom promotional items**. You are sure to find a design and price that suits your needs.



# Advantages of Promotional Giveaways

We all love to receive gifts. Promotional giveaways get consumer's attention by way of giving small gifts with the company name or logo. Most companies use this method for creating brand awareness amongst its target audience. These **business promotional items** are used primarily so that the customer is in frequent contact with the promotional item.

## Advantages of Promotional Giveaways:

- **Creates a positive impact**

**Promotional giveaways** create a positive impact on the target audience who, therefore, is in better frame of mind to receive the promotional message. These giveaways convey the company message in a pleasant way so that the customer is not irritated with the bombardment of the advertising or promotional message.

- **Retains a customer**

Such promotional giveaways help to maintain the relationship with the customer. The customer feels connected with the company and appreciates that the company remembers and appreciates their business.

- **Gives pride & an identity**

The **promotional items** help the receiver identify with the company or brand. It also gives a sense of belonging to a special brand.

- **Helps in brand recognition**

These special items build brand recognition as most of the promotional items have the company logo on them. They help the customer identify the brand.

- **Helpful tool for product launch**

This is a very effective tool for product launch as the company can introduce the product in the market with an innovative promotional giveaway.

Visit the multi award-winning website [www.promotionalkeychains.biz](http://www.promotionalkeychains.biz) for your promotional giveaways as the site is the place where you get instant quotes and the freshest promotional



product catalog. The site also has a personal art library and you see wonderful promotional giveaways and ideas. You can even see your company logo on any of the **custom promotional item** of your choice.

The promotional giveaways on the site consist of **promotional key chains** like sports key chains, tradeshow giveaways, metal key chains, stress ball key chains, bottle opener key chains or carabiner key chains, cable key chains etc. You can also find digital key chains, USB key chains, temperature key chains, key chain lights and pen key chains etc. Choose the one that suits your needs best and creates a lasting impression on your audience.

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